

Top 10 Reasons To Join FPA

1 You're Looking for a Place to Belong

FPA is a receptive, participatory community unlike any other, where you will feel heard, supported and involved.

2 You Want Tools to Grow Your Business

FPA provides access to research, referrals and the latest tools to help you master the business of financial planning through the FPA Coaches Corner, the FPA Research and Practice Institute™, the FPA Job Board and FPA PlannerSearch®.

3 You're a New Planner, and You Need Help

At FPA, we know you're defined by your passion and commitment to your profession, not your generation. From the *FPA Next Generation Planner* app to our bustling online communities, our resources are designed to serve up content and connections for planners just like you.

4 You Want to Make an Impact in Your Community

Did you know FPA has 86 local chapters across the country? When you join, you'll have access to a network of peers—right in your own backyard!

5 You Like Really Good Content—and CE Credit!

FPA is committed to helping you become the best planner you can be. Members have access to relevant, quality content in webinars, newsletters, blogs, the *FPA Next Generation Planner* app and the *Journal of Financial Planning*.

6 You're an Experienced Planner and Want to Give Back

Consider joining FPA to guide young planners to success through mentorship. It's your chance to inspire—and be inspired by—the next generation of our profession.

8 You're Ready to Get Yourself Out There...But You've Never Done It Before

FPA can help you become a 'go-to' expert source on financial planning issues with free media training and FPA MediaSource (our platform to connect you with local and national media).

7 You Like Saving Money

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FPA members have access to over 20 reduced price products and services through the FPA Member Discount Program.

9 You Want to Connect with Your Peers and Grow Professionally

FPA has engaging year-round events tailored to fit your needs. Join our community and get exclusive member-only discounts on registration.

10 You Want to Make a Genuine Difference in Your Profession

FPA gives you a platform to do just that—we make it easy to get involved in your community through legislative efforts, pro bono planning, media training, article contributions and more.

You care about becoming a better financial planner, and you know that the more you grow and evolve, the better you can serve the people who depend on you. Take the next step toward being your best you, and join FPA today.