

Sample Email Outreach Template

Hello (xx):

I hope you're doing well today and enjoying the holiday season. Our team always enjoys this period of reflecting on the past year and looking ahead to what's to come.

That said, while we have made some tremendous strides towards our mission of bringing joy to children during the holidays, The Financial Planning Association has much more to do to help SF Fire Department Toys for Tots drive in our community.

That's why I'm reaching out to ask: Would you consider donating to our virtual Toys for Tots toy drive to help us achieve our mission? I'm sure your inbox is flooded with end-of-year donation requests, so I appreciate you taking the time to consider this request. We would be incredibly grateful for your support.

If you have questions or would like to talk more, please reply to this email or call the office. Donate today: <https://yougivegoods.com/drive/view/30376>.

Thank you!