

This month, we're honored to highlight **Homa Rassouli**, a dedicated and longtime board member whose work, values, and presence bring depth and inspiration to our chapter.

Homa has proudly served on the FPA board for the past **seven years** as the Director of Membership, where her commitment to service and collaboration has made a lasting impact. "I love the spirit of collaboration and mutual support that defines FPA," she says. "Our members are dedicated, thoughtful professionals. Serving on the board has allowed me to help shape initiatives that support financial advisors and the clients they serve."

Professionally, Homa is a reverse mortgage specialist with a clear mission: to educate individuals, families, and financial professionals about how reverse mortgages can serve as part of a comprehensive retirement strategy. "My approach is never about selling but about sharing information and empowering others," she says. "I believe knowledge is a gift, and I strive to offer it open-handedly." Homa has been a long-standing strategic partner of the chapter and regularly provides resources, hosts educational sessions, and collaborates with advisors to help them better serve their clients with clarity and care.

Homa's passion for education is mirrored in her personal life. Homa practices **Sufism**, a spiritual path focused on self-awareness and inner connection. This philosophy deeply shapes her approach to relationships and communication. "Personally, I practice Sufism, which deeply influences how I connect with others," she shares. Her favorite quote, "*Know thyself*," perfectly captures the essence of both her spiritual beliefs and her professional mission to help others align financial decisions with their true values.

Homa recommended the book, *The Secret Word*, which resonates with her deeply. She describes *The Secret Word* as "a powerful reflection on spiritual growth and self-discovery." She notes that its insights closely align with her Sufi practice and continue to inspire both her personal and professional life. Looking ahead, she's excited about deepening her connections with more financial advisors and clients who are curious about how reverse mortgages work. "My goal is to share knowledge that can help people make informed decisions that enhance their retirement years."

Homa's involvement extends well beyond FPA. Homa is a dynamic presence in the professional and local community, providing numerous trainings, seminars, and panel discussions for organizations such as the Marin and San Rafael Chambers of Commerce, the National Association of Insurance and Financial Advisors, the Marin Bar Association, and more. She is actively involved with The Marin Realtors, North Bay Realtors, Women's Council of Realtors, CalCPA, and the Section on Aging. She also holds leadership roles in several committees and boards, including the Novato Chamber of Commerce, Marin County Estate Planning Council, San Francisco FPA, Marin Realtors Government Affairs Committee, San Rafael Women in Industry Committee, and the Women's Club of Marin. "These roles allow me to stay deeply connected to the professional and local communities I serve," she says, "while continuing to advocate for financial literacy and retirement education."

Through it all, Homa brings warmth, wisdom, and generosity to every space she enters. Whether she's serving clients, mentoring colleagues, or helping steer the direction of our chapter, she does so with a deep sense of purpose and a desire to uplift others. We're truly grateful for her continued service and the many ways she helps strengthen the FPA community.